



HISPANIC EDUCATION
ENDOWMENT FUND

Celebrating 25 Years

2018 25th Anniversary Gala

SPONSOR PACKAGES

Chancellor's Circle – \$25,000

- Two Tables of 10 with premium placement
- Name and/or Logo recognition through event publicity (Deadline to be included on invitation – Aug. 1)
- Corporate or Foundation logo highlighted during the Dinner Program
- One color full page ad in Commemorative Event Program (Due October 1)
- Corporate or Foundation logo listed on HEEF website
- Invitation to Exclusive VIP Reception for all guests
- Complimentary valet parking for all guests

President's Circle – \$15,000

- One Table of 10 with premium placement
- Name and/or Logo recognition through event publicity (Deadline to be included on invitation – Aug. 1)
- Corporate or Foundation logo highlighted during the Dinner Program
- One color full page ad in Commemorative Event Program (Due October 1)
- Corporate or Foundation logo listed on HEEF website
- Invitation to Exclusive VIP Reception for all guests
- Complimentary valet parking for two cars



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Provost's Circle Sponsor – \$7500

- One Table of 10 with premium placement
- Name and/or Logo recognition through event publicity (Deadline to be included on invitation – Aug. 1)
- Corporate or Foundation logo highlighted during the Dinner Program
- One color full page ad in Commemorative Event Program (Due October 1)
- Corporate or Foundation logo listed on HEEF website
- Invitation for two to Exclusive VIP Reception

Dean's List Sponsor – \$5000

- One Table of 10
- Corporate or Foundation logo highlighted during the Dinner Program
- One color full page ad in Commemorative Event Program (Due October 1)
- Corporate or Foundation logo listed on HEEF website
- Invitation for two to Exclusive VIP Reception

Director Sponsor – \$2500

- One Table of 10
- One color half-page ad in Commemorative Event Program (Due October 1)

Additional Underwriting Opportunities

- Printing Sponsor – \$7,500
- Entertainment Sponsor – \$2000
- Video Sponsor – \$5,000
- Audio/Visual Sponsor – (2) \$2500 Sponsorships available
- Florals/Table Décor – \$3000
- VIP reception – \$2500 (SOLD)
- Table Gifts – \$2,500
- Parking Host – (2) \$1500 Sponsorships available

For more information, please visit HEEF.org or contact Mayra Chavez at 949.553.4202 x253 or mchavez@oc-cf.org



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SPONSOR AD SPECS

AD FILES DUE BY OCTOBER 1, 2018

File Types

PDF/X-1a is the preferred file format. If you cannot provide us with a high resolution PDF, we are able to accept high resolution JPG and TIF files. All ad elements should be in CMYK color mode.

Full Page / Inside Cover

Page trim size: 5.5 x 8.5

Page bleed size: 5.75 x 8.75

Page live area: 5 x 8

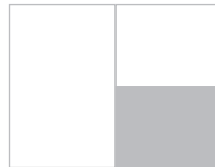


Half Page

Page trim size: 5.5 x 4.25

Page bleed size: 5.75 x 4.5

Page live area: 5 x 3.75



Art Work Submission

If you have any questions, feel free to call Mayra Chavez at 949-553-4202 x253.

Please send high resolution files via email to Mayra Chavez at mchavez@oc-cf.org.



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SPONSORSHIP FORM

YES, I/we would like to sponsor HEEF's 2018 25th Anniversary Gala Dinner at the following level:

- \$25,000 Chancellor's Circle
- \$15,000 President's Circle
- \$7,500 Provost's Circle
- \$5,000 Dean's List Sponsor
- \$2,500 Director Sponsor
- Underwriting for HEEF scholars to attend Gala (\$100/student) # of scholars _____
- In addition / or in lieu of sponsorship, we would like to make a donation of \$ _____

PLEASE PRINT

Company or Organization Name (as it should appear in Print): _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please mail form with payment – payable to: HEEF/CVOC

Hispanic Education Endowment Fund
4041 MacArthur Boulevard, Suite 510
Newport Beach, CA 9266
Please note "HEEF 25th Gala" in the Memo Line

Questions? (949) 553-4202 ext. 253
Mayra Chavez: mchavez@oc-cf.org
Monica Guillena: HEEF@oc-cf.org

Please submit all guest list information to Mayra Chavez at mchavez@oc-cf.org by October 15, 2018.